



MEMBER NEWS

FOR THE BETTERMENT OF THE COMMUNITY

FEBRUARY 2020

NEXT MEMBERS MEETING: FEBRUARY 19, 2020 – 6:30PM POT LUCK



President's Message

As we venture into this new decade I'm excited and hopeful. Our organization has grown significantly over the past years. We now have over 270 individual members, an increase from about 230 one year ago. Consider how much energy that many people can bring to our community. We logged almost 7,000 hours of volunteer time last year, let's see if we can beat that this year.

The Longbranch Improvement Club was officially incorporated December 10, 1921. We turn 99 years old this year! While we still adhere to many of the original purposes of the organization, especially those related to education, things have evolved over time. We no longer have many events centered on dairy, poultry and homemaking.

We do, however, have numerous events and projects coming our way as we begin 2020. We will be having the building surveyed to determine how much weight we can add to the structure in the form of a new roof. There are various other building related projects in the pipeline including lighting and security for the grounds, a storage container, some additional upgrades to the sound system and a new front door.

Kelly Hettinger is already planning our biennial Longbranch Super Sale. When you do your spring cleaning, plan on donating your quality items to the sale. Kelly will need lots of help the week of the sale so plan to join in. Proceeds from the sale go to building and grounds and as many of you know, our building is not a cheap date.

At the marina we anticipate enclosing the north side of the pavilion, remodeling the marina office and safety and security enhancements including swim ladders, a security system and warning signs for the electrical J boxes. The pump out station committee is starting to work on system design and permitting. Our Dockmaster, Katie Harrison, has some major plans for promoting the marina and I think we will see even higher traffic than we've had in the past.

(Continued)

President's Message (cont'd)

We will be doing two dances this year, Memorial Day and Labor Day. The bands are already booked, and we anticipate a good turnout from the local community and our boaters. We'll also be doing our dock breakfast and sailing regatta, trunk or treat, another pig roast and many other events.

I look forward to working with all of you on these projects and events. The more folks that get involved, the easier it is for everyone. My grandmother used to say, many hands make light work. An old expression that's still true today.

Marsha Kremen
marsha@marshakremen.com
206-419-0503



Events

Barb and I hope everyone has recovered from holiday festivities and are back to normal, whatever that is anymore.

Kelly Hettinger and her team are hard at work on the Super Sale coming in April. If you would like to reserve an indoor space, please let Kelly know as soon as possible so you don't get left out: 253-220-7808. There should be plenty of spaces available outside if that is your preference.

We are also accepting donations for the Foundation tables inside. We can arrange pickup prior to the event if you need assistance. There are some restrictions on the types of items that will be accepted, and Kelly can fill you in on the particulars.

As I mentioned at the meeting, we are starting to gear up for the Centennial celebration in 2021 and are open to your ideas or your help with an event. I have spoken with Cathy Williams and the Historical Society helping with photos, stories and the history of Longbranch and the Peninsula.

Di McGinnis and Kathy Barrett have already raised their hands and with a few more individuals we should be able to start brainstorming in the next month or so.

Until next month.

Bob & Barb
Events Co-Chairs



The Longbranch Foundation incorporated in January 2016 and with your support is making great progress investing in the South Key Peninsula “to improve our community” – our basic mission.

To highlight this progress, Tim Heitzman designed and built a story and David Shinnners turned it into a video with music.

We are please to have raised over \$7,000 in our fall Celebrate Campaign. After netting over \$60,000 in our biennial Auction this summer, we thank

all of you who are supporting us. We have had several generous \$1,000 donations, We are please to have raised over \$7,000 in our fall Celebrate Campaign. After netting over \$60,000 in our biennial Auction this summer, we thank all of you who are supporting us. We have had several generous \$1,000 donations, including a grant targeting our scholarship/education initiative from the Greater Tacoma Community Foundation (GTCF).



Here is a quote from the GTCF website: *“A community foundation’s mission is to enhance the quality of life through the support of a broad range of services necessary to sustain the community: health; education; arts and culture; conservation and environment.”* The GTCF connects donors with Pierce County non-profits who improve their community through the judicious use of donated funds. We are grateful that they chose us to receive one of their grants!

How do we raise money “to improve our community”? We have major fundraising events every other year: this year we will have the “Super Sale” in April, which benefits the upkeep of the LIC’s Historic Clubhouse, and next year we will have an Auction to benefit our education initiatives – scholarships and student programs. Once a year we send out letters – our fall Celebrate Campaign – asking for donations to the cause of your choice, and we benefit from your participation in Smile.Amazon and Key Pen Market receipts.

How do we spend your money? In 2019 we spent over \$20,000 of donated money “improving the community”, over half of which went to scholarships and student programs, and we set up a reserve fund for scholarships and student programs to ensure we have a sustainable plan into the future. We also received a large grant from the state (\$240K) to improve Filucy Bay ecology and Marina safety at the Longbranch Marina.

(Continued)

THE LONGBRANCH FOUNDATION

INVESTING IN THE SOUTH KEY COMMUNITY



If you have any questions about or input for The Longbranch Foundation please do not hesitate to talk with one of our Board members: Randy Carr, Jim Hettinger, Kim Robinson, Clark Van Bogart, Don Swensen, Marcia Harris, Marsha Kremen, David Zeigler or call me.

Contact information can be found on our web site.

Thank you for working with us to make a difference in our community.

Barb Floyd
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The Longbranch Foundation
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Lakebay, WA 98349



Longbranch April 18 2020 Super Sale

**Sell
your stuff**

Indoor tables \$30,
yard spaces \$15,
call 253 220-7808
to reserve yours

Or donate!

**Help a good cause and
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FUN FOR ALL - FREE POPCORN & COFFEE

Donations made to The Longbranch Foundation, a 501(c)(3) nonprofit organization, may be tax-deductible.

Membership

We have some new members to welcome, and the newest are:

- Kitty & Seth Voice
- Ron & Carol Cameron
- Brianna & Cody Ellis

If you have not been 'invited' to Track It Forward, our app for entering volunteer hours, please let me know and I'll send you an invitation with the instructions on how to set up. This makes it very easy to enter your own hours. However, if you are with a group and a volunteer sheet goes around, you will have your choice of entering your own time, or listing your name on the volunteer sheet and I enter them all at once. Your choice. We try to make it easy so everyone will enter their hours.

Speaking of volunteers, had some more hours from 2019 submitted and the yearly count is now 6876. WOW!!!!!! We did really good this year.

Thanks, everyone, and if you have any questions about submitting volunteers and how the LIC bucks work, please call or e-mail.

Nancy Carr
Membership Chair



"Even the darkest nights will end, and the sun will rise again."

-Unknown

From the Sunshine Corner

Hello All,
This month I sent out 2 get well cards and a sympathy card.

Cheril Allen,
The Sunshine Lady



Dockmaster Report

Hello from the dock.

It has been pretty quite at the marina. I've have had a few boats in, and Tacoma Outboard Association came for a stay in Late January. Robert and I will be putting together a quarterly newsletter for our moorage customers. This newsletter will have information on current projects at the marina and any changes or updates, and much more so stay tuned for that if you have a boat at the marina.

Feels like spring is just around the corner, and we will be working to spruce up the dock with pressure washing and fixing boards. The birds sure like to make a

mess out of things here and they are keeping me busy with the broom, clearing muscle shells and crab shells. Frank our resident heron and marina mascot is a pretty terrific fisherman. He leaves me proof of his skills on the dock. I welcome the company in the winter months.

Looking forward to Opening Day and all the fun that it brings.

Happy New Year!

Katie Harrison
Dockmaster

ATTENTION: MARINA MOORAGE TENANTS

If you want to pay the full year by February 15, you will be able to take a 5% discount off the total for the year!! Payment must be by check.



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Foundation.**

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\$10 per month Nov. to March.

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253-202-2056**

tightlinesandsunshine@gmail.com



LIC General Meeting January 15, 2020



Marsha Kremen, President, called the meeting to order at 7:00 p.m.

New Members: Pat Atree-Myers, Tedi Spiering, Brianna Ellis, Jim and Diana Craig, Katie Sterling, Kitty Voyce (new custodian).

Returning members introduced: Ron and Carol Cameron, Nancy Deress, Jeff Minch, Michelle Gorman and Phil DiGirolamo.

The guest speaker was not able to attend due to weather conditions, but will speak at the March meeting.

David Shinnars received a Star Award.

BOARD REPORTS

Secretary: Kim Robinson asked that the minutes from the December meeting be accepted as written and submitted. MSP

Treasurer: Jim Hettinger reviewed the 2019 year-end financial report. We ended the year with a net income of \$51,434, which was over the budget. Jim asked the membership to approve both the 2020 operating budget and additions to the cash reserves recommended by the board. A motion was duly made and seconded and unanimously adopted. The board has reviewed the 2020 Capital Improvement requests submitted for the Building and Grounds, and Marina. A motion was duly made and seconded for the membership to accept the 2020 Capital Improvement requests proposed

by the board. The motion was unanimously adopted. Jim indicated that marina invoices are now available. If you do not pick up your invoice Jim will mail it to you. Jim reminded boat owners that he must receive your payment by February 15 in order to receive the 5% discount.

Membership: Nancy Carr shared year-end membership statistics. There were 169 memberships in 2019, and 272 individual members. Volunteer hours turned in for 2019 thus far total 6801, with two people still needing to turn in their hours. \$5,064 in LIC bucks were distributed to the members.

The membership list can be located at www.licweb.org and is current as of December 31st, 2019 on the members tab. Nancy indicated the password should not be in the newsletter as it goes out to non-members.

Nancy gave an overview on how the LIC Bucks work. Your first 15 volunteer hours are not counted towards LIC Bucks. LIC Bucks are awarded quarterly, for any hours turned in over the 15 minimum volunteer hours worked. Your hours must be turned in on time for that quarter, or LIC Bucks will not be issued. Volunteer hours are still important to turn in, even if they are late, for the LIC tax reporting purposes. Please contact Nancy if you have any questions.

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LIC General Meeting January 15, 2020



Events: Bob Green gave a recap of 2019. There were a lot of great events, and also some lessons learned for future events. We received a lot of positive feedback on the Kids and Christmas event, which took place last December. This event is so important to the community, yet we are challenged with a drop off in attendance year after year. We will be looking for ways to bring more of the community to this event, as well as ways to be more efficient.

Memorial Day and Labor Day weekend dances are planned for this year, plus Trunk or Treat and Fiber Arts which are great events that bring the community in, and for people to get to know more about our organization.

As for 2020, our first event will be the Super Sale, which will be held on April 18th. Kelly Hettinger will be leading this effort. Those that are interested in purchasing a table to sell your own items, please contact Kelly to sign up. There will be a total of 15 indoor tables, but they will go quickly. Outside tables are also available and will not be limited. Remember, this event is sponsored by The Longbranch Foundation and donations are tax deductible. Contact Kelly for a pick-up if you need her to store your donations before the event. Otherwise, donations can be delivered to the LIC a week before the sale. There will be many week-of, and day-of volunteer opportunities available. A sweet and

savory bake sale will also be taking place. If you are interested in making some goodies for the event, let Kelly know.

We are already starting to think about the 2021 year-long Centennial celebrations that need to be planned, in honor of the 100th anniversary of when the LIC was formed. We would like to start a committee now, to start brainstorming on events that will bring our community together and educate on the LIC organization and the marina. Volunteers are needed to step up now and help. The first event will be our biennial Auction to benefit scholarships and student activities. We need volunteers to start now to make sure this is a fun and successful event. Please let us know with what activity you want to be involved.

Building and Grounds: Bob Perry thanked the membership for approving the Building and Grounds budget. He is asking for volunteers for many different activities, so that we can get projects underway.

Bob stated that because the LIC clubhouse is a historical building, we have the opportunity to receive grants and support from government agencies to maintain the building. We are currently undergoing a study to determine how much weight the roof will carry. If it comes back that there is the ability to insulate from the outside, and put new

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LIC General Meeting January 15, 2020



cladding on the roof, it will help to keep the building warmer.

Power and water have been run out to the Longbranch sign. A trench was dug, and it was made possible to tap into those power lines about every 100 feet. This was so light poles could be added in the parking lot, and facing into the field, for the Trunk or Treat event. This is just one of the projects you agreed to fund and it is appreciated.

Marina: Robert Theisen introduced Dock Master Katie Harrison. He thanked the membership for approving the Marina budget.

There are two permanent boat slips currently open. If you are interested in summer moorage, please make a payment and reserve right away. Payments by check are to be mailed to the LIC PO Box address or given directly to Jim Hettinger. Katie can take credit card or debit card payments.

The water is shut off at the marina due to the winter weather, but there are 4 spigots that will not freeze, that can be used at all times.

Kelly Hettinger made a flyer for kayak storage at the marina. Kayak storage can now be paid for by month, or by year.

Newsletter: Tanya Perry was not present, however, Bob Perry asked that

any articles you want in the newsletter be sent to Tanya by the 25th of the month.

Historian: Lynn Larson was not present, but encourages members to get involved in planning the Centennial event/events taking place in 2021. Lynn will be very active in the Centennial planning.

President: Marsha Kremen shared Brett Allen's pump-out station update. Things are moving forward with the pump-out station. We are currently in the process of finalizing the survey. The surveyors are working with Pierce County staff to clarify the right-of-way of the Key Peninsula Highway, as there are some deeds missing. Brett is expecting to have that resolved in the next few days. He still has to define some of the elements at the marina. Soundview Consultants has worked diligently on their reports, which he will share with the pump-out committee when he has a draft. Preliminary design will get underway shortly after the survey is received. Another committee meeting is scheduled for February. Brett will try to submit the Shoreline permit as soon as possible, as this process takes the longest for this project. The design of the system will be worked on in the meantime.

The Longbranch Foundation: Barb Floyd gave a brief update on the Fall Campaign, which raised over \$7,000. There were a couple of generous \$1,000 donations, including a donation from the

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LIC General Meeting January 15, 2020



Greater Tacoma Community Foundation. Barb shared that there are many ways that the Foundation raises money. The Super Sale funds benefit the Building and Grounds. The auction benefits our Education Initiative. These two events are held on alternating years. We also send out a letter every year, asking for monetary donations. If you want to be specific as to how your money will be spent, you have a choice of 6 areas we support.

Barb stated that over \$20,000 was spent supporting our community. Half of the money went to our education programs, split between scholarships and Evergreen Elementary School. The other half went towards the Building and Grounds, the Marina, and donations to some of the non-profits asking for grants. We received a grant in 2018 from the State of Washington for over \$240,000 for improvements to the Marina, and the work was completed in 2019.

A Foundation video was made to highlight the many accomplishments from 2019. Tim Heitzman put together a story and designed the different slides, while David Shinnars created a video and added music to it. See the Foundation's writeup this month to view the video.

Trustee At Large, Clark Van Bogart and **Vice President**, David Zeigler had nothing to report.

Old Business: At the December membership meeting, the membership was presented with proposed by-law changes from the board. The LIC bylaws require changes be brought before the membership at two successive meetings. President Marsha Kremen asked if anyone had any questions, and there were none. A motion was duly made and seconded to accept the by-law changes as proposed by the board. The motion was unanimously approved.

New Business: The following are new policies and procedures, relating to member conduct.

- LIC Standards of Conduct
- LIC Procedure for Discipline or Expulsion of Members

Marsha asked the membership if there were any questions and there were none. A motion was duly made and seconded to approve both documents and adopt them as written. The motion was unanimously approved.

Upcoming Meetings & Events:

Next Membership Meeting – potluck – Wednesday, February 19th

The meeting adjourned at 7:53 p.m.

Respectfully submitted by:
Kim Robinson
Secretary

(continued on next page)

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Marina
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COUNTDOWN



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